

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re Application of:

Mathew George Majikes et al.

Appln. No.: 09/986,354

Filed: November 8, 2001

For: System and Method for Personalizing and
Delivering Insurance-Related Content to
User

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

JUL 23 2007

AMENDMENT/RESPONSE

Sir:

In response to the Office Action dated March 22, 2007, please amend the above-identified patent application as follows: